Appendix A

Tentative Program
Second International Conference on eLearning for Knowledge-Based Society
Thursday August 4, 2005
IMPACT Muang Thong Thani

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00-09:00</td>
<td>Registration</td>
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<tr>
<td>09:00-09:10</td>
<td>Report to the Minister</td>
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<tr>
<td></td>
<td>by <strong>Prof. Dr. Srisakdi Charmonman</strong></td>
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<td></td>
<td>Chairman of the Conference Organizing Committee</td>
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<tr>
<td>09:10-09:45</td>
<td>Opening Address</td>
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<td></td>
<td>by <strong>H.E. Minister of Information and Communication Technology</strong></td>
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<tr>
<td>09:45-10:30</td>
<td>“His Majesty the King as the Teacher of the Country”</td>
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<td></td>
<td>Keynote Address by <strong>Khwankeo Vajarodaya</strong></td>
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<tr>
<td>10:30-11:00</td>
<td>Coffee Break</td>
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<tr>
<td>11:00-11:30</td>
<td>“ICT and Firm Performance in Thailand”</td>
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<td></td>
<td>Keynote Address by <strong>Magdi Amin</strong></td>
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<tr>
<td>11:30-12:00</td>
<td>“IMS Learning Design Specification and eLearning”</td>
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<td></td>
<td>by <strong>Lim Kin Chew</strong></td>
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<tr>
<td>12:00-13:30</td>
<td>Lunch</td>
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<tr>
<td>13:30-14:00</td>
<td>“Making Change Happen: A Problem-based Computer Simulation”</td>
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<td></td>
<td>Keynote Address by <strong>Prof. Philip Hallinger</strong></td>
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<td>14:00-14:20</td>
<td>“The E-Learning Lifecycle and Its Services: The Web Services Approach”</td>
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<td></td>
<td>by <strong>Angad Grewal, Shri Rai, Rob Phillips</strong> and <strong>Chun Che Fung</strong></td>
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<td>14:20-14:40</td>
<td>“Developing Strategies to Implement Technological Innovation in Educational Institutions: Can Theories Inform Practice?”</td>
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<td>by <strong>Kwansuree Jiamton</strong> and <strong>Dr. Margaret Sills</strong></td>
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<td>14:40-15:00</td>
<td>“The Challenges &amp; Potential of Educational Gaming in Higher Education”</td>
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<td>by <strong>Zaid Ali Alsagoff</strong></td>
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<td>15:00-15:30</td>
<td>Coffee Break</td>
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<tr>
<td>15:30-16:00</td>
<td>“E-Learning: A Learning Context in Context”</td>
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<td>Keynote Address by <strong>Brian Hunt</strong> and <strong>Toni Ivergard</strong></td>
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<td></td>
<td>by <strong>Prof. Dr. Chaiyong Brahawong</strong></td>
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<tr>
<td>16:20-16:40</td>
<td>“Integrating Pedagogy and Instructional Design in the eLearning Approach for the Teaching of Mathematics”</td>
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<td>by <strong>Narazah Mohd. Nordin, Halimah Badioze Zaman</strong> and <strong>Rosseni Din</strong></td>
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<td>16:40-17:00</td>
<td>“Copyright Protection of e-Learning Contents”</td>
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<td>by <strong>Settapong Malisuwan</strong> and <strong>Nisachol Channngern</strong></td>
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Tentative Program

Second International Conference on eLearning for Knowledge-Based Society
Friday August 5, 2005
IMPACT Muang Thong Thani

08:00-09:00  Registration
09:00-09:45  “University-Level eLearning in ASEAN”
            Keynote Address by Prof. Dr. Srisakdi Charmonman
09:45-10:15  “Global Learning-Space”
            by Lisa Becker, Andreas Becker
10:15-10:45  Coffee Break
10:45-11:30  “E-Learning Experience in Malaysia”
            Keynote Address by Dr. Syed Othman Alhabshi
11:30-12:00  “Delivery eLearning through Technology”
            by Suda Biyaem
12:00-13:30  Lunch
13:30-14:00  “Ten Years of eLearning at The Wang Klaikangwon School”
            Keynote Address by Khwankeo Vajarodaya
            and Dr. Nongnoch Chanpariyateewong
14:00-14:20  “Vision for an Innovative Information Society- “E-Learning”- The Best Mode”
            by Dr. Joseph George
14:20-14:50  Coffee Break
14:50-15:20  “Instructional Design Principles in the Development of E-Learning Graduate Courses”
            Keynote Address by Prof. Dr. John Arul Phillips, Prof. Dr. Ansary Ahmed
            and Assoc. Prof. Dr. Kuldip Kaur
15:20-15:40  “E-Learning: The Best Human Development as Creator of Knowledge”
            by Ai-lada Chotechuang
15:40-16:00  “The Effective Courseware Production: A Lesson to Learn”
            by Prof. Dr. Utumporn Jamornmann
16:00-16:20  “The Use of IPTV Solutions to Provide Education on Demand”
            by John Hawker
16:20-16:40  “eLearning in Developing Countries: Challenges and Opportunities,
            Bangladesh Perspective”
            by Shahid Uddin Akbar
16:40-17:00  “A Study of Behavioral Intention for 3G Mobile Technology: Preliminary
            Research on Mobile Learning”
            by Dulyalak Phuangthong and Settapong Malisuwan
Tentative Program

Second International Conference on
eLearning for Knowledge-Based Society
Saturday August 6, 2005
John XXIII International Conference Center
Assumption University, Bangna Campus

08:00-09:00 Registration
09:00-09:10 Welcoming Address
by Rev.Bro.Dr. Bancha Saenghiran
President of Assumption University
09:10-09:20 Report to the Minister
by Prof.Dr. Srisakdi Charmonman
Chairman of the Conference Organizing Committee
09:20-09:40 Opening Address
by H.E. Minister of Foreign Affairs, Kingdom of Thailand
09:40-10:20 “Bridging International Boundaries through Inter-collegial Web-based Programs”
Keynote Address by Jeffrey L. Bailie
10:20-10:50 Coffee Break
Keynote Address by Dr. Ian Maxwell, Dr. Iain Doherty and Nick Jones
11:20-11:40 “Enhancing Remedial Learners Reading through e-Learning”
by Manisah Mohd Ali and Zawawi Zahari
11:40-13:10 Lunch
13:10-13:40 “E-Learning Center in Ramkhamhaeng University”
Keynote Address by Prof. Rangsan Saengsook
13:40-14:00 “Mobile Active Learning Training Simulation System (ALTS) Concept and Its Role in Business Training”
by Dr. Christopher Johnson
14:00-14:20 “empowerICT™: In-Service Teacher’s Learning to Teach with Technology”
by Supoet Srinutapong, Thanomporn Laohajaratsang, Praweena Suwannatthacote and Charalambos Vrasidas
14:20-14:40 “Integrating E-Learning and Knowledge Management by Applying the New Information Economics (NIE) Model”
by Suratida Rotjanabamroongchaisa, Nisachol Changern and Settapong Malisuwan
14:40-15:00 “Au-CIDE Plan: A Proposed Model for Assumption University’s Internet-Based Distance Education System”
by Prof.Dr. Chaiyong Brahmawong
15:00-15:30 Coffee Break
15:30-16:00 “Designing E-learning: Shouldn’t We Be Ready?”
Keynote Address by Paulina Pannen and Abubakar
16:00-16:20 “A Tractable Approach of Constructing Fertile Multimedia Content”
by Orrawin Mekpiroon, Buntita Pravalpruk, Pornchai Tummarattananant and Thepchai Supnithi
16:20-16:40 “Applying Research to Design Online Learning Environments”
by Paul Ham
16:40-17:00 “Assessing Students Online”
by Dr. Jitlekha Teerajarmorn
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<td>08:00-09:00</td>
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| 09:00-09:45  | “The Impact of E-Learning on China Education and Research Network (CERNET)”  
               Keynote Address by Ezendu Ariwa and Rui Li |
| 09:45-10:15  | “eLearning in South East Asia”  
               by Praveen Sahijwani, Jacqueline Sivalingam and Alex Roza |
| 10:15-10:45  | Coffee Break                                                          |
| 10:45-11:30  | “Object-Based Learning with Concept Mapping Embodied Intelligent Agent”  
               Keynote Address by Goh Ong Sing, Chun Che Fung and Lau Siong Hoe |
| 11:30-12:00  | “Integrating Learning Technologies and Problem-based Learning:  
               A Framework and Case Study”  
               by Prof. Dr. Philip Hallinger |
| 12:00-13:30  | Lunch                                                                 |
| 13:30-14:00  | “Delevering E-Learning through Technology in Open and Distance Learning”  
               Keynote Address by Dr. K. Parameswara Rao |
| 14:00-14:20  | “An Empirical Study of Potential Challenges and Benefits of Implementing  
               E-learning in Sri Lanka”  
               by Dr. Kennedy D. Gunawardana |
| 14:20-14:40  | “E-Learning Didactics for Adults”  
               by Andreas Becker |
| 14:40-15:00  | “Delivering eLearning through Fixed Wireless Broadband to the Rural  
               Community and Disaster Stricken Areas – A Fantastic Opportunity to Bridge  
               the ‘Digital Divide’ and Rebuild after the Horrors of the Tsunami Tragedy”  
               by Lord John Edgecumbe Shazell and Johan Shazell Abdullah |
| 15:00-15:30  | Coffee Break                                                          |
| 15:30-16:00  | “An Assessment of eLearning Market Opportunities in the Government Sector  
               in Thailand”  
               Keynote Address by Ms. Rattanawan Rattakul and Dr. Arthur Morse |
| 16:00-16:20  | “TOT’s Experience in eLearning”  
               by Dr. Apiruck Preechayasomboon  
               and Ms. Waraporn Tuntitornwanichkul |
| 16:20-16:40  | “Tutor Participation in Technology-Enabled Distance Learning Programmes:  
               Theory and Practice”  
               by Kuldip Kaur, Ansary Ahmed and John Arul Phillips |
| 16:40-17:00  | “E-learning for Management Education at Graduate Level”  
               by Dr. Tang Zhimin, Prasit Pisuesweerayos and Anutara Tantraporn |