

C-E-Q Model: Shifting E-Learning as Knowledge Management in Organization

Josua Tarigan

Petra Christian University, Indonesia

Email: josuat@ petra.ac.id

Abstract- Most of management thinking that e-learning is part of knowledge management. E-learning in most of companies offers training management instead knowledge management. There is a very big difference between training management and knowledge management. The other problems, most of management also not realize that e-learning could be a cornerstone of knowledge management, in this case shifting the e-learning into knowledge management.

C-E-Q models show the way how to shift the e-learning in organization into knowledge management. The C-E-Q models acronym from community, expert and quality knowledge. This means the e-learning system will be shifted into knowledge management by building the community, identifying the subject matter expert and has the high quality knowledge.

Keywords- shifting, e-learning, knowledge management, C-E-Q model.

Remarks: The full paper may be found in www.charm72.com